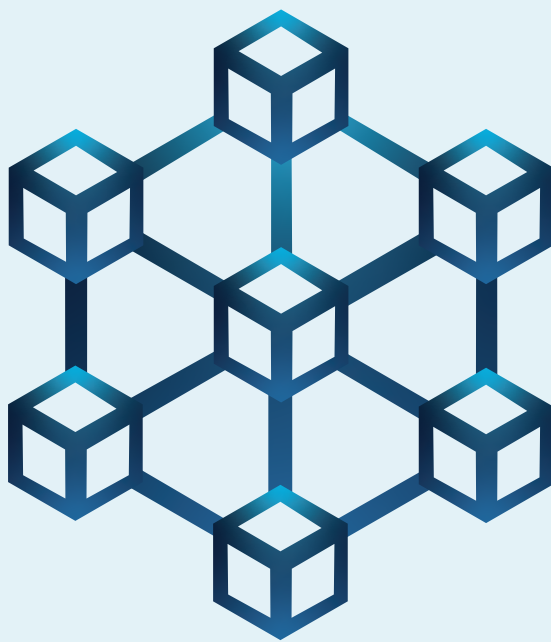


The Washington and Lee Law Review
is honored to present the
2022-2023 LARA D. GASS SYMPOSIUM

THE FUTURE OF E-COMMERCE: IS IT ON A BLOCKCHAIN?



with Professors Joshua Fairfield and Michael Bombace

Friday, March 17

WELCOME

The Future of E-Commerce: Is it on a Blockchain?

Washington and Lee Law Review's 2022–2023 Lara D. Gass Symposium The Future of E-Commerce: Is it on a Blockchain?. This year's Symposium is a collaborative effort with Professors Joshua Fairfield and Michael Bombace.

Digital ownership, cryptocurrencies, and new uses for blockchain technology have surged in popularity in the last several years. The aim of the Symposium is to offer a critical vehicle for discussing why blockchain technology is relevant to the legal community and how the law should prepare for the impact of these new technologies.

The keynote speaker for the event is Sultan Meghji, Senior Advisor at Reciprocal Ventures and Professor at Duke University. Meghji most recently served as the inaugural Chief Innovation Officer at the FDIC.

Panel discussions during the event will include analyzing Decentralized Autonomous Organizations (DAOs), examining regulatory developments on cryptocurrencies and blockchains, and debating how to ensure the legal regime can effectively handle digital ownership. The DAO Panel will feature Brian Avello, Chris Cameron, Michael Fluhr, and Matthew McGuire; the Regulation Panel will feature Carole House, Vy Le, Michael Mosier, and Dina Rochkind; and the Digital Ownership Panel will feature Jared Greenfield, Christine Kim, Aaron Perzanowski, and Niloufer Selvadurai.

2022-23 Lara D. Gass Symposium



The Future of E-Commerce: Is it on a Blockchain?

FRIDAY, MARCH 17

9:00 – 9:15 AM: Welcome and Introductory Remarks

Michael Bombace

Professor of Law, Washington and Lee Law School

9:15 – 9:45 AM: Keynote Address

Sultan Meghji

Senior Advisor, Reciprocal Ventures and Professor, Duke University

10:00 – 11:30 AM: Digital Ownership Panel

Moderator

Joshua Fairfield

William Donald Bain Family Professor of Law, Washington and Lee Law School

Niloufer Selvadurai

Professor and Director of Research and Innovation, Macquarie Law School

Aaron Perzanowski

Thomas W. Lacchia Professor of Law, University of Michigan Law School

Christine Kim

Professor of Law, Benjamin N. Cardozo School of Law

Jared Greenfield

Counsel, DLA Piper

11:45 AM – 1:15 PM: Regulatory Panel

Moderator

Michael Bombace

Professor of Law, Washington and Lee Law School

Vy Le

Partner and Head of Regulatory Policy, Bain Capital

Dina Rochkind

Counsel, Paul Hastings

Michael Mosier

General Counsel, Espresso Systems

Carole House

Executive in Residence, Terranet Ventures

2:15 – 3:45 PM: DAO Panel

Moderator

Michael Bombace

Professor of Law, Washington and Lee Law School

Brian Avello

Chief Legal Officer, Universal DeFi Holding Company

Matt McGuire

General Counsel, Violet Protocol

Michael Fluhr

Counsel, DLA Piper

Chris Cameron

Delegate, GFX Labs

4:00 – 4:30 PM: Closing Address

Michael Bombace

Professor of Law, Washington and Lee Law School

4:30 – 4:45 PM: Final Remarks

Joshua Fairfield

William Donald Bain Family Professor of Law, Washington and Lee Law School

Keynote Speaker

Sultan Meghji

**Senior Advisor at Reciprocal Ventures
and Professor at Duke University**



Sultan Meghji most recently served as the inaugural Chief Innovation Officer at the Federal Deposit Insurance Corporation of the United States Government. A noted expert in AI, Biotech, Cybersecurity, Quantum Computing & Web3, he also serves as a scholar at the Carnegie Endowment for International Peace, a fellow at the George Mason National Security Institute and is a distinguished member of the Bretton Woods Committee. Mr. Meghji also serves as a professor in the graduate programs at Duke University's Pratt Engineering School with a focus on AI, Web3 & Cybersecurity. Mr. Meghji has a 30 year career in technology, including launching, scaling and selling a number of startups in frontier technologies, biotech and fintech. He currently advises both America's Frontier Fund and Reciprocal Ventures.

He has served in an advisory capacity to the US government: Central Intelligence Agency, Department of Homeland Security, Federal Bureau of Investigations, Federal Reserve, Office of the Comptroller of the Currency and Department of the Treasury. Internationally he has served as an advisor to the German Bundesbank, European Central Bank, G7, G20, International Monetary Fund, United Nations and the governments of Singapore and the United Kingdom.

Digital Ownership Panel

Niloufer Selvadurai

Professor at Macquarie University Law



Niloufer Selvadurai is a Professor and Director of Research and Innovation at Macquarie Law School, Macquarie University, Sydney, Australia. Niloufer is a technology law scholar who researches and teaches on the effective governance of emerging and evolving technologies. She explores how technological change undermines the efficacy of laws, especially in the fields of digital finance, smart contracts, cyber security, data privacy and IP, and how legal frameworks can be reimagined to strengthen explainability and trust. A feature of her work is interdisciplinary collaborations with computing, engineering and finance. Niloufer is an academic partner of the Digital Finance CRC that has been awarded Australian government and industry funding over a 10-year period to develop a commercial, technological and regulatory framework for the digitisation of real-world assets, and a chief investigator on an Australian Research Council NIS Discovery Research Grant on 'Fighting Global Phone Scams with Conversational AI' and a CSIRO Emerging Technologies Program funded project on 'Central Bank Digital Currency – Infrastructure & Applications'.

Aaron Perzanowski

Professor at University Michigan Law



Aaron Perzanowski is the inaugural Thomas W. Lacchia Professor of Law at the University of Michigan Law School. He teaches and writes about the intersection of intellectual and personal property law. Much of his work explores the notion of ownership in the digital economy. His books include *The End of Ownership*, co-authored with Jason Schultz (MIT Press, 2016), and *The Right to Repair* (Cambridge University Press, 2022). ...

... His books include *The End of Ownership*, co-authored with Jason Schultz (MIT Press, 2016), and *The Right to Repair* (Cambridge University Press, 2022). His current book project addresses how shifting conceptions of ownership threaten to undermine the core functions of libraries. Professor Perzanowski also has written about the ways in which informal governance and social norms influence creative production in contexts ranging from the tattoo industry to the clowning community. *Creativity Without Law*, his 2017 book with Kate Darling (NYU Press), collected much of the growing body of scholarship exploring the interplay between IP and social norms.

Christine Kim
Professor at Cardozo Law



Young Ran (Christine) Kim is a Professor of Law at Benjamin N. Cardozo School of Law. Her research centers on international tax, business tax, and taxation in the digital economy. Her work has been published in the *UCLA Law Review*, *Notre Dame Law Review*, *UC Irvine Law Review*, *Alabama Law Review*, *UC Davis Law Review*, *Harvard International Law Journal*, and *Virginia Tax Review*, among others. Until 2022, Kim was an associate professor of law at the University of Utah. Kim received her J.S.D. from NYU School of Law, LL.M. from Harvard Law School, where she was awarded the Landon H. Gammon Fellowship for academic excellence, and Bachelor of Law summa cum laude from Seoul National University. Kim is admitted to the bars of New York and South Korea and has worked at Yulchon, Caplin & Drysdale, and Sullivan & Cromwell.

Jared Greenfield
Counsel at DLA Piper



Jared Greenfield is an associate in DLA Piper's Intellectual Property and Technology group. Jared concentrates his practice on intellectual property and technology-related matters involving trademarks, trade

...dress, copyrights, and complex commercial disputes. Jared has represented large multinational and Fortune 500 companies as well as small emerging public and privately held companies across a broad range of industries including: blockchain and digital assets (NFTs and cryptocurrencies); consumer goods and apparel; sports, media and entertainment; financial services; software and information technology; gaming and hospitality; heavy equipment and industrial manufacturing; aerospace; construction services; and medical devices and pharmaceuticals. Jared has litigated through trial disputes in multiple federal courts around the country as well as before the USPTO's Trademark Trial and Appeal Board.

Jared maintains an active pro bono practice, representing a broad range of clients, including juvenile asylum seekers, non-profit organizations and charitable institutions, and small business owners and entrepreneurs from underrepresented communities.

Regulation Panel

Vy Le **Partner & Head of Regulatory Policy** **at Bain Capital**



Tuongvy (Vy) Le is a Partner and Head of Regulatory & Policy at Bain Capital Crypto, where she advises an infrastructure-focused portfolio of crypto projects on regulatory issues, conducts regulatory due diligence, and leads policy advocacy efforts. Vy has over a decade of experience as a regulatory and enforcement lawyer in both crypto and traditional finance, spanning the public and private sectors. At the SEC, Vy served as Senior Counsel in the Division of Enforcement, where she worked on some of the agency's first cases involving digital assets, and as Chief Counsel of the Office of Legislative and Intergovernmental Affairs for two SEC Chairs, where she engaged with Congress, the Treasury Department, and other ...

...federal and state entities on crypto regulation and capital markets policy more generally. More recently, Vy oversaw financial regulatory strategy as Deputy General Counsel and Compliance Officer at a crypto startup, where she advised on the design of the project's token, wallet, and Web3 identity protocol.

Vy received her B.A. in Economics and Political Science from U.C. San Diego and her J.D. from Yale Law School. She began her legal career at the law firm WilmerHale, where she advised traditional financial institutions and public companies, their boards, and executives on everything from the securities laws to AML compliance, served as an Assistant General Counsel at JPMorgan's Government Investigations & Regulatory Enforcement group, and was a federal district court clerk in the Southern District of New York.

Dina Rochkind **Counsel at Paul Hastings**



Dina Ellis Rochkind is Counsel, Government Affairs and Strategy in the Paul Hastings Fintech practice and is based in the firm's Washington, D.C. office. Her practice focuses on representing clients before US Members of Congress and the regulatory agencies. Dina represents clients in matters involving regulation, policymaking, legislation, advisory work, enforcement actions and crisis management. Her practice includes representing major Fintech, cryptocurrency, blockchain, Web3, and TradFi companies. She also represents and serves on advisory boards for numerous startups that are using innovative technologies including blockchain.

Prior to joining Paul Hastings, Dina spent a large part of her career working on Capitol Hill on the House Financial Services Committee, Senate Banking Committee, and US Treasury Department. Her experience gives her a unique historical ...

... perspective on financial services law and regulation in the US. In the George W. Bush Administration, she served as the Deputy Assistant Secretary for Consumer Affairs and Community Policy at the US Treasury Department. She was responsible for consumer finance issues, including subprime lending, financial inclusion, consumer credit and fair lending prior to the 2008 financial crisis and the creation of the CFPB.

Michael Mosier

General Counsel at Espresso Systems



Michael Mosier is co-founder of Arktouros PLLC, a niche law firm dedicated to emergent technology and civil society, and lead counsel for Espresso Systems, which is developing configurable, decentralized private computation for digital assets. He also serves as an independent board director and chair of the Government Security Committee for an artificial intelligence and autonomous vehicle systems company operating under a Committee on Foreign Investment in the United States (CFIUS) National Security Agreement.

Prior, Michael was Acting Director (+ Deputy Director and the first Digital Innovation Officer) of the U.S. Treasury's Financial Crimes Enforcement Network (FinCEN). He also served as Counselor (for Cybersecurity & Emerging Technology) to the Deputy Secretary of the Treasury. Previously, Michael was Chief Technical Counsel at Chainalysis blockchain analytics firm; an Associate Director of Treasury's Office of Foreign Assets Control (OFAC); a Deputy Chief in the Department of Justice's Money Laundering Section; and Director for Transnational Organized Crime at the White House National Security Council. He has been an adjunct professor (Advanced Evidence for Trial) at Georgetown University Law Center and began his public service as a prosecutor with the Manhattan District Attorney's Office.

Carole House
Executive in Residence
at Terranet Ventures, Inc.



Carole House is an Executive in Residence at Terranet Ventures, Inc., and a Nonresident Senior Fellow at the Atlantic Council. She recently served as the Director for Cybersecurity and Secure Digital Innovation for the White House National Security Council (NSC). Carole joined the NSC from the U.S. Treasury's Financial Crimes Enforcement Network (FinCEN), where she led cybersecurity, virtual currency, and emerging technology policy efforts as a Senior Cyber and Emerging Technology Policy Officer. Prior to FinCEN, she worked as a Presidential Management Fellow supporting the White House Office of Management and Budget's Cyber and National Security Unit and the U.S. Senate Committee on Homeland Security and Governmental Affairs on cybersecurity, supply chain risk management, and critical infrastructure protection policy issues. Carole is a former Army Captain who served in chemical defense and military intelligence until November 2014, including a deployment to Kandahar Province, Afghanistan, from 2012 to 2013 in support of Operation Enduring Freedom. She holds a BA in international affairs from the University of Georgia and an MA in security studies from Georgetown University.

DAO Panel

Brian Avello
Chief Legal Officer at UDHC



Brian C. Avello is the Chief Legal Officer for the UDHC, where he helps portfolio companies and projects on their legal and regulatory strategies. He was formerly the General Counsel at the Maker Foundation and in that position, he led the Legal and Compliance function from the Foundation's creation to its dissolution (as part of the ...

... return to the complete decentralization of MakerDAO). Before Maker, Brian began his career at a large New York law firm focusing on federal courts commercial litigation and later operated his own law firm servicing various blockchain projects and investment funds.

Matt McGuire
General Counsel at Violet Protocol



Matt McGuire currently serves as General Counsel of DeFi Labs GmbH and Mauve Limited, where he's also the Chief Compliance Officer. DeFi Labs is focused on identity and compliance in web3 in a privacy protective way, and Mauve operates one of the world's first permissioned DeFi exchanges.

Before joining DeFi Labs and Mauve, Matt had wide-ranging experiences that made crypto/web3 a natural fit. He worked in private practice in Richmond, Virginia and Washington, DC at multiple international law firms helping clients navigate complex regulatory and litigation issues. He also served in government with the Virginia Attorney General's Office as the Principal Deputy Solicitor General & Executive Division Counsel, arguing more than 20 appeals including one in the US Supreme Court when he was 31. Matt also worked in-house, building Shopify's global regulatory legal function from scratch, leading Shopify's global privacy team, and guiding the company in overhauling its corporate governance structure under Canadian and US law as the chief of staff to Shopify's General Counsel.

Michael Fluhr
Counsel at DLA Piper



Michael Fluhr counsels and defends companies in a wide variety of complex, commercial disputes. Michael focuses his practice on the financial sector, including the blockchain and digital asset space, where he advises and defends exchanges, issuers, NFT platforms ...

... and creators, and related companies. Michael is an author and editor of the book *Cryptocurrency and Digital Asset Regulation: A Practical Guide for Multinational Counsel and Transactional Lawyers*," published in 2022 by the American Bar Association. Sought-after for his deep understanding of the space and technology, Michael has been quoted in media and regularly publishes and speaks about issues germane to blockchain and digital assets, including securities analysis, intellectual property rights, and regulation of the NFT space.

Chris Cameron
Delegate at GFX Labs



Chris Cameron works in DAO governance as the Governance Liaison for GFX Labs, with notable involvement on major protocols such as MakerDAO and Optimism. He also performs educational outreach about decentralized finance to lawmakers, researchers, regulators, and media.

REMEMBERING LARA

The Lara D. Gass Symposium is named in honor of Lara Gass, a member of the Law Class of 2014 who passed away in an automobile accident in March of 2014. Lara served as Symposium Editor for the *Washington and Lee Review*, organizing the *Law Review's* 2014 symposium focused on the 40th anniversary of *Roe v. Wade*. Lara was active within the Women Law Students Organization and also served as a Kirgis Fellow, the law school's peer mentoring group, during the 2012-13 academic year. In January 2014, Lara received recognition for her academic achievements, her leadership abilities, her service to the law school and university community, and her character when she was inducted into Omicron Delta Kappa, the National Leadership Honor Society.

